

COOKIE NOTICE

This Cookie Notice has the objective to illustrate various cookie types, how to use them and gives instructions on how to refuse or eliminate cookies from your devices, if you wish.

Surfing on this site you accept the use of cookies as established by the guarantor for the protection of personal data according to Act 229, 8 May 2014. If you do not accept the use of cookies, you have to set your browser accordingly or otherwise you will not be able to access any page of this site. Disabling cookies can have a negative impact on the surfing experience on the site.

In the table below you can see in detail all the cookie types that can be installed by the pages of this domain and, in case of cookies of third parties, the links to documents where you can get information on how to prevent cookie installation or to remove them also after their installation.

What are cookies?

Cookies are files or partial data that can be stored on your PC (or other devices able to surf on the Internet, as smartphones and tablets) when you visit this website. As a rule a cookie contains the name of the internet web site from which the cookie comes, the cookie life cycle (that is how long it will remain on your device) and a value that usually is a unique number generated in a casual way.

What kind of cookies do we use?

In compliance with the law in force and with the rules of the Guarantor for the protection of personal data, we use following cookies:

- **Technical Cookies:** they improve the site navigability and the user's experience. They can be divided into navigation cookies or session cookies, allowing the user to buy on the site or to log in reserved areas and into functionality cookies, that allow the user to surf the web site according to pre-set criteria such as, for example, the language. These cookies are installed without previous consent of the user.
- **Profiling cookies:** they allow to track the user and to extract information useful for further purposes. Profiling cookies are often used for advertisement remarketing, to get information about the user's habits and interests or to track specific behaviors. Through these cookies we improve service such as advertisement, personalized messages etc.

Both types of cookies can be:

- **First party cookies:** these are our own cookies that the web site installs automatically in the user's device. The first party cookies on this site are exclusively technical cookies.

Third party cookies: these cookies are managed under the responsibility of third parties. The user cannot access the settings of these cookies and therefore the user can exercise his rights only as foreseen by the third party that retains the information (in the table below you can find a summary of the relevant details)

Enable/ disabling of cookies through the browser

There are various ways to manage cookies and other traceability technologies. By changing the browser settings, you can accept or refuse cookies or decide to receive a warning message before accepting a cookie from the websites you visit. We remind you that by disabling cookies, you might not be able to use all our interactive functionalities.

If you use computers with different settings, make sure that every browser is set according to your preferences.

You can eliminate all cookies installed in your browser folder. Each browser has different procedures to manage settings. Click on one of the following links to get the specific instructions.

[Microsoft Windows Explorer](#)

[Google Chrome](#)

[Mozilla Firefox](#)

[Apple Safari](#)

If you do not use any of the browsers listed above, select "cookie" in the browser guide used to find out where your cookie folder is.

It is possible to prevent cookies registration by using the unsubscribe platform of IAB Europe (Interactive Advertising Bureau) :

<http://www.youronlinechoices.com/it/>.

Flash cookie elimination

The cookie management tools on your browser are not able to eliminate Flash cookies.

If you disable Flash cookies, some of our services could not work properly and you will not be able to access many functionalities developed to optimize your navigation experience on the site.

Click on the following link to modify your Flash cookie settings.

[Disable Flash cookies](#)

Cookies used on this site

In the table below you will find the list of profiling cookies and of third party cookies used on this site.

The list does not include technical cookies that, given their technical nature, are linked to the use of the website.

Service name	Typs and functions	Links for more information
Google Analytics	Third-party cookies that allow the analysis of aggregated and anonymous user visits for statistical and information purposes	Link
Add This	Third-party cookies that allow functionalities of social kind	Link
DoubleClicks	Third-party cookies that allow the analysis of aggregated and anonymous user visits for statistical and information purposes	Link